



Every barren land is a vision.
Waiting for a visionary.



A city is supposed to provide its citizens opportunities to do many things - grow, learn, become prosperous, enjoy life with good health and live sustainably in harmony with the earth.

Palava will be the "City of Opportunity" designed and benchmarked on every important aspect of urban living on a global scale.

The city will set the benchmark for 21st century living in India, giving residents opportunities to realize their potential and business the environment they need to grow and create high-quality jobs. ”

- Abhishek Lodha
Managing Director, Lodha Group

The first time I went to see the land, I was shocked! I thought the idea of creating a new city at this place was ridiculous. ”

-Supriya Ambavane, Palava design team lead



Palava is managed by the Palava City Management Association (PCMA) which operates like the municipality. This body is responsible for ensuring round-the-clock hassle free management and delivery of city services. Whether it is maintenance of internal city roads and parks or distribution of water. Or sewage treatment, sanitation and primary healthcare. PCMA's focus on environmentally conscious city operations is driven by the mantra of efficiency and commitment.

We cannot be thinking like the BMC if we aim to be a better and greater city. ”

- Akhil Mathur, Manager, PCMA.

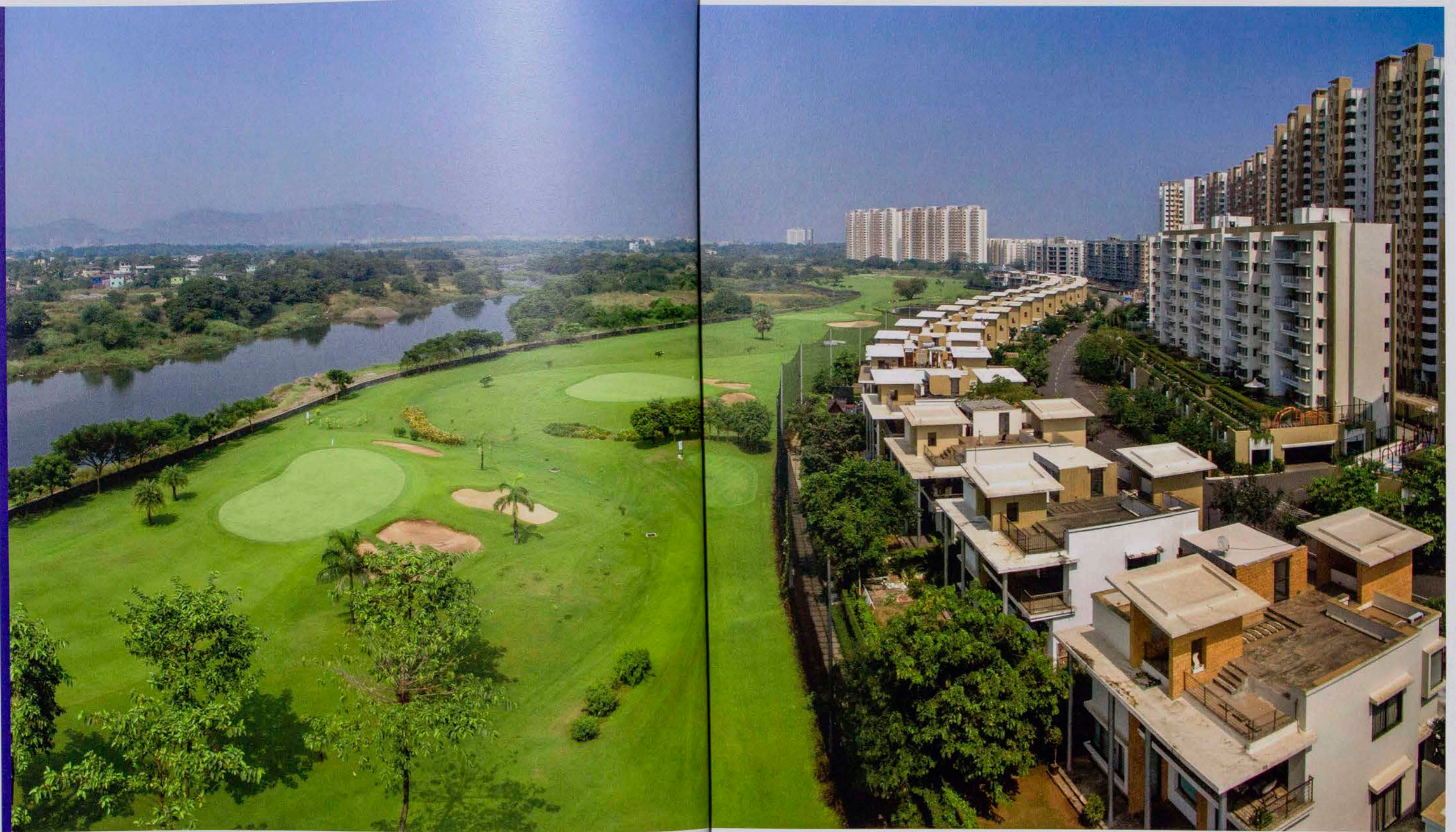


Taking possession of one's new home is a moment of ultimate happiness and pride. With the first set of residential handovers commencing mid-2012, one could feel the vibrations of a city resonating with life. The seeds of the dream which were sown in 2009 were slowly becoming a reality.

In FY1516, Palava delivered an incredible number of 5,943 flats to its new citizens, and in the process, shattered all records in Indian real estate. With an average customer satisfaction score of 4.5 out of 5, the city is slowly inching towards its vision of becoming a high quality liveable destination.

It isn't just a new place to live. It's a new way to live.

Here one can truly live and breathe easy, far from the claustrophobic, concrete jungle-like existence that most big cities have to offer. The city's green lifestyle ensures that over 60% (highest amongst world cities!) of its area is dedicated to open spaces including a waterfront park, a vibrant lakefront, neighbourhood gardens, over 10 kms of green pathways and the upcoming 100 acre Central Park. The city recognizes that to build a better life, it's sometimes important not to build.



Sports do not build character. They reveal it.

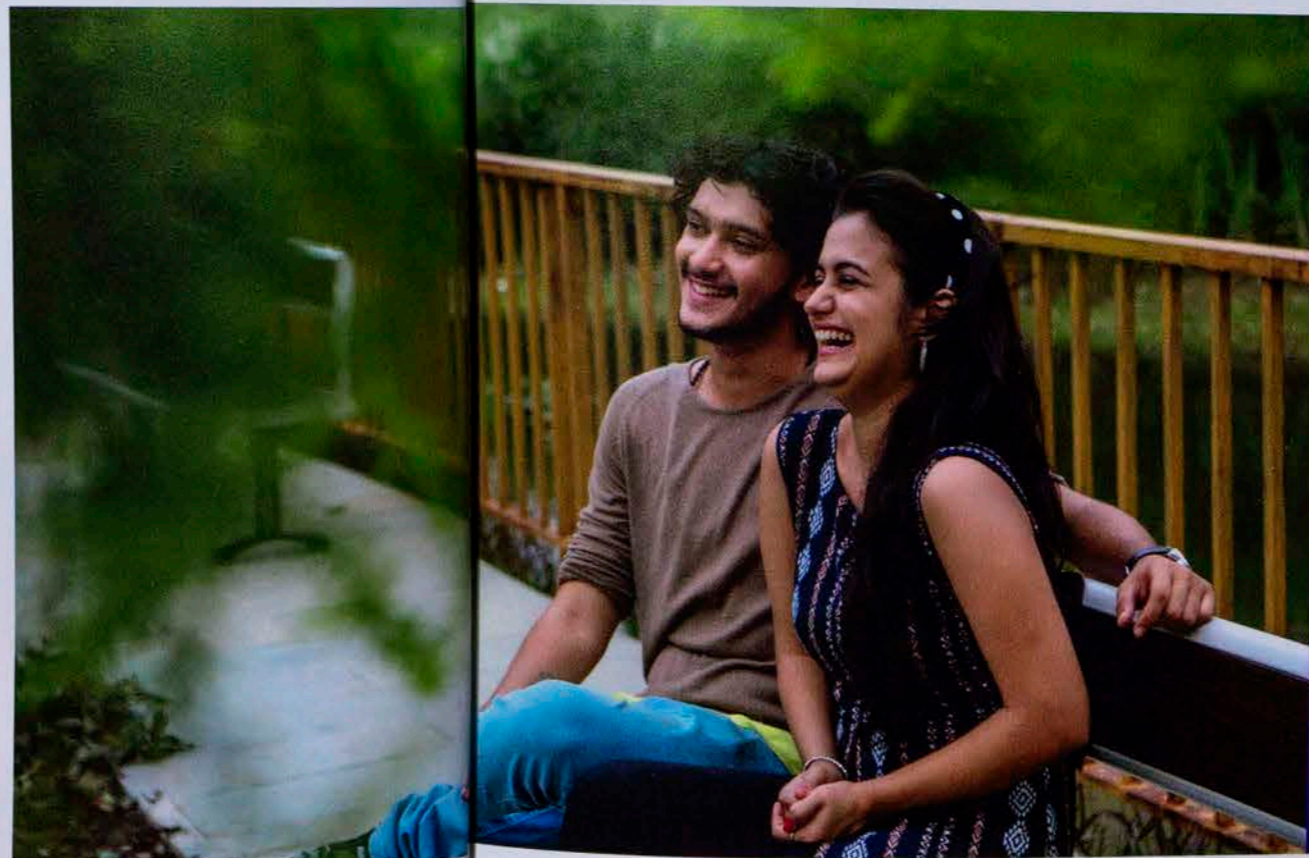
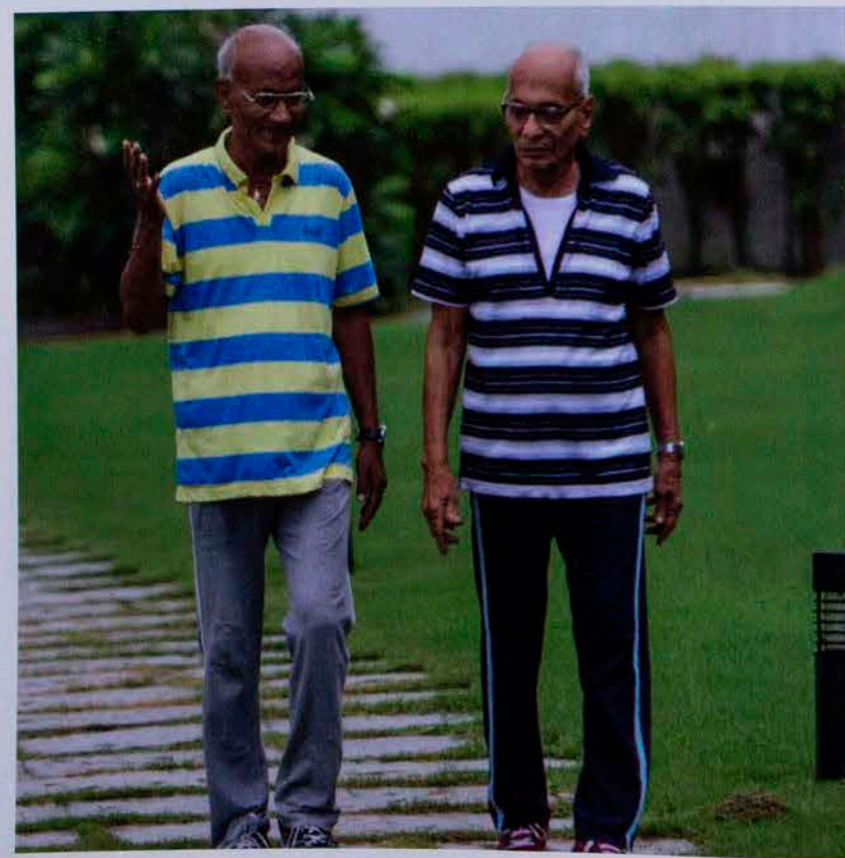
It is high time that Indian cities spot out our sports talents and provide all necessary facilities to train them properly so as to enable them to compete with world champions with no feelings of diffidence. Therefore, when it comes to sports, Palava doesn't believe in half measures. The city boasts of world-class sports infrastructure like a 9-hole golf course, a FIFA standard football stadium, cricket grounds, multi-sport arenas and an upcoming Olympic grade sports centre.



I'm a die-hard football fanatic. I have been coaching kids for the last 6 years. The ideal place for me today is Palava football stadium, complete with the astro turf, floodlights, changing rooms and stands for spectators. I always say to the kids who train with me, set your goals high and don't stop till you get there.

”

-Joshua Lewis, Kenkre Football Academy



Whatever your frequency, you'll find someone to connect with at Palava. ”

-Nilesh, Palava resident



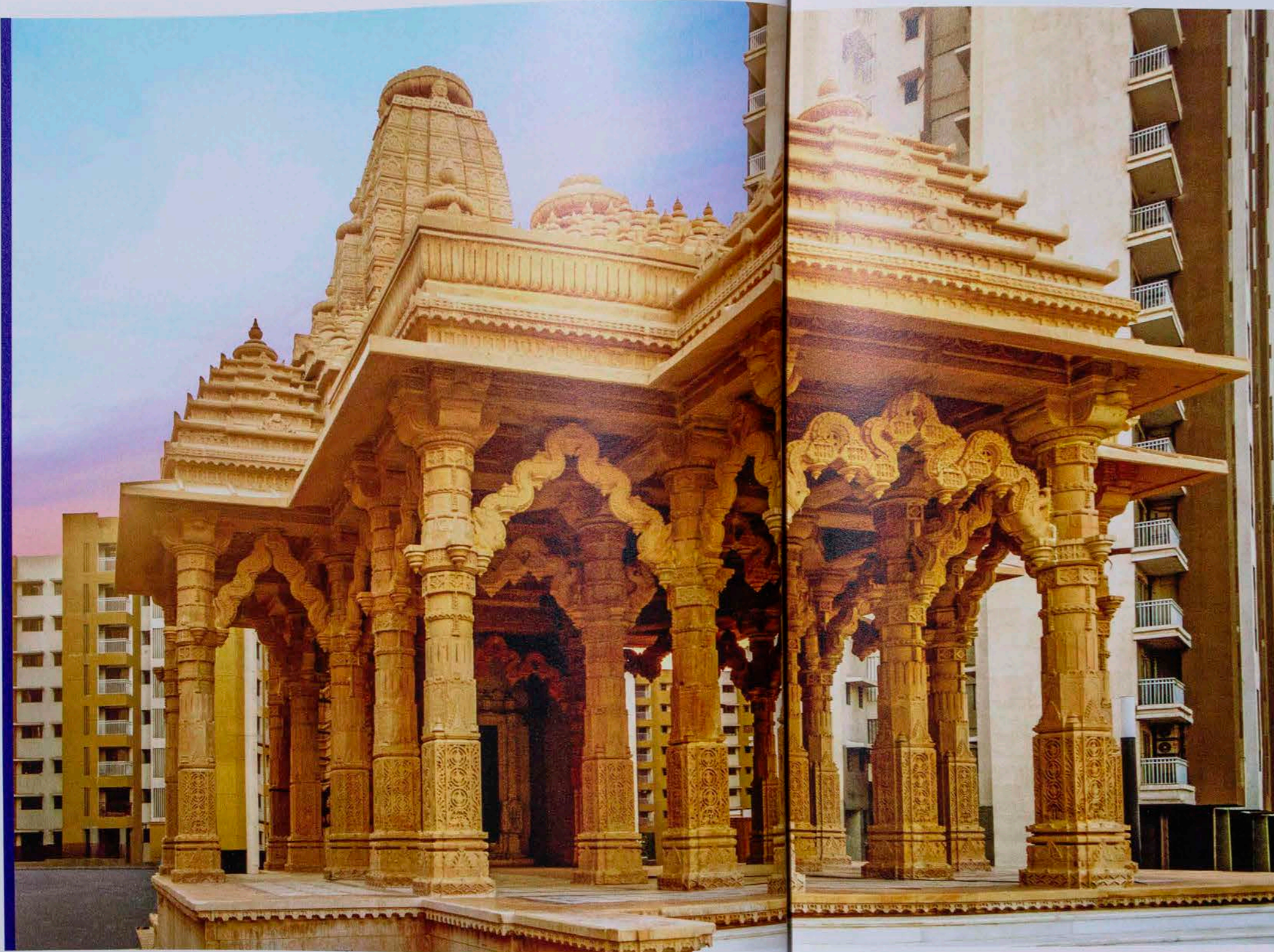
Education is our passport to the future.

Palava believes in creating the leaders of tomorrow and has developed into a hot-house of learning with two operational ICSE schools, sports facilities, extensive libraries as well as over 20 other upcoming schools including the soon to open Shri Ram Universal School based on India's top school Shri Ram School, Delhi, research facilities and a university of international repute.

At the end of the day, if I'm able to make a difference to the kind of human being that the child grows up to be, if the child grows into a confident human with critical thinking abilities and tolerance, then I can call myself successful.

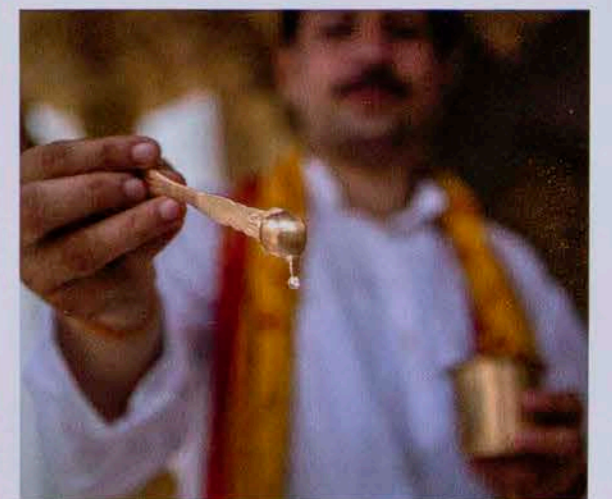
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Aditi Banerjee, Principal, Lodha World School

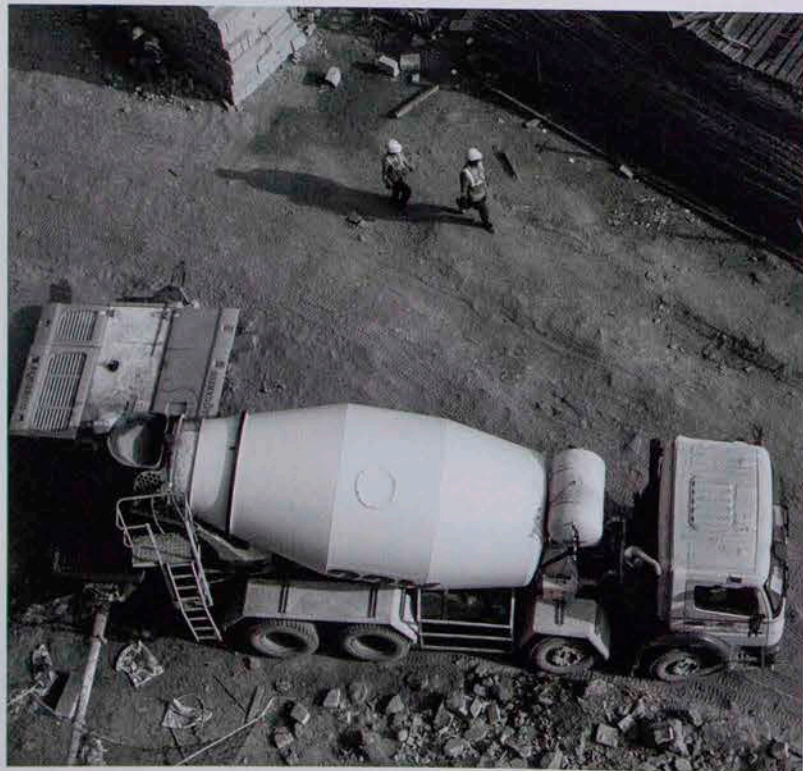


Religion as a science, as a study, is the greatest and healthiest exercise that the human mind can have.

-Swami Vivekanand



Each of us is carving a stone, erecting a column, or cutting a piece of stained glass in the construction of something much bigger than ourselves.





To ensure the city's place among the world's top 50 most liveable cities, Palava's planners have identified and implemented features that enable smart cities like Singapore and Amsterdam. These features will significantly enhance the lives of its citizens. The city has partnered with IBM to implement its Smart City infrastructure and with GE to deploy India's largest and most advanced private wastewater management program to achieve 70% water neutrality by 2022.

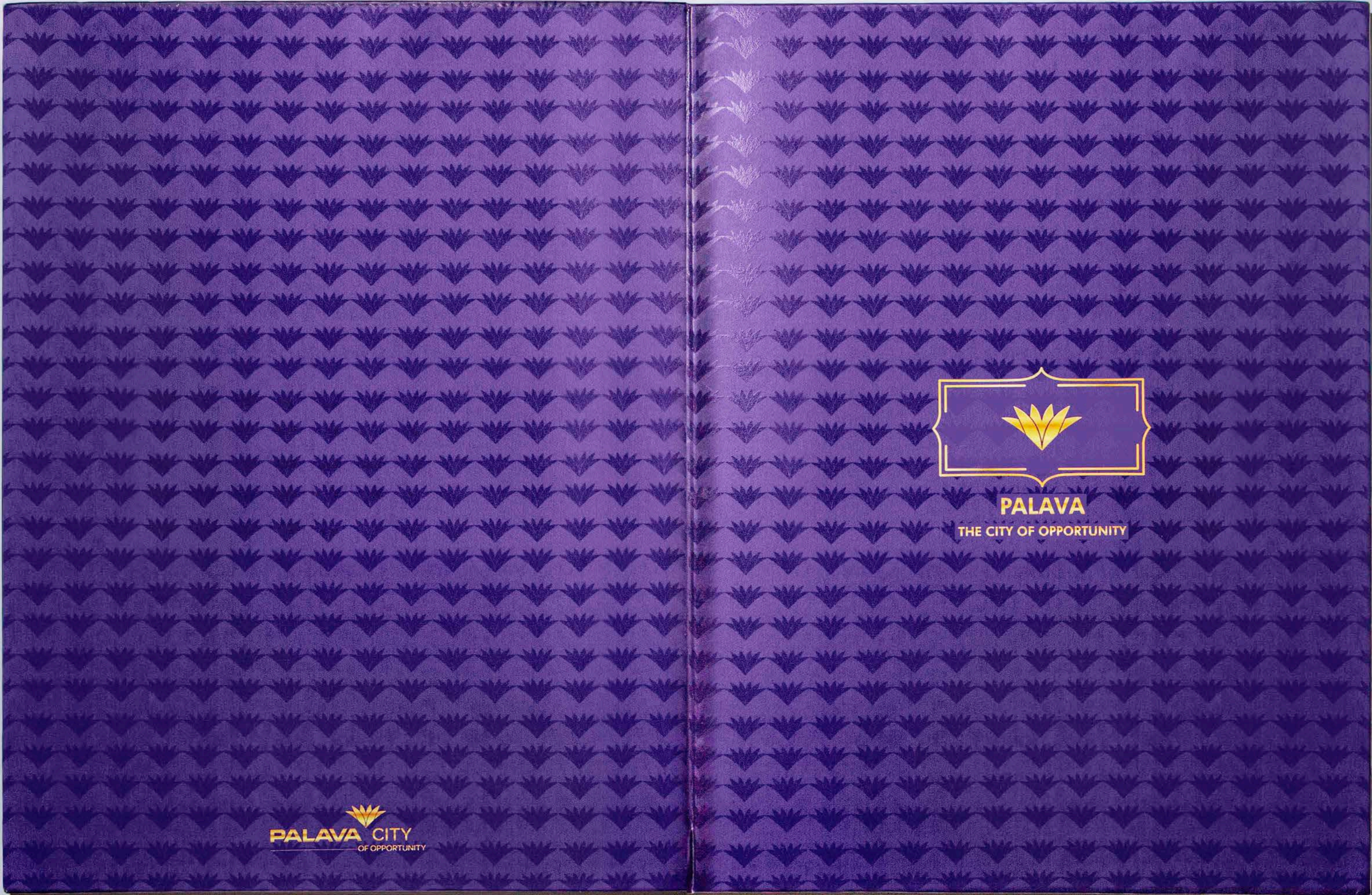
Smart cards for all citizens, e-governance via My Palava mobile and online portal, free WiFi across all public spaces, superfast broadband and connected transport systems, integrated CCTV surveillance monitored at a Central Command Centre, highly responsive emergency services, smart water, energy and waste management. At Palava, the future is here.



IBM's vast experience with thousands of Smarter City projects, around the world will help realize the Palava vision. The foundation of the technology supporting Palava is IBM Intelligent Operations Center solution which centralizes city operations and enables advanced analytics to allow city managers to take quick coordinated actions to deliver better services to citizens.

-Dhamodaran Ramakrishnan, Director,
Smarter Planet Solutions, IBM India/South Asia





PALAVA

THE CITY OF OPPORTUNITY


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